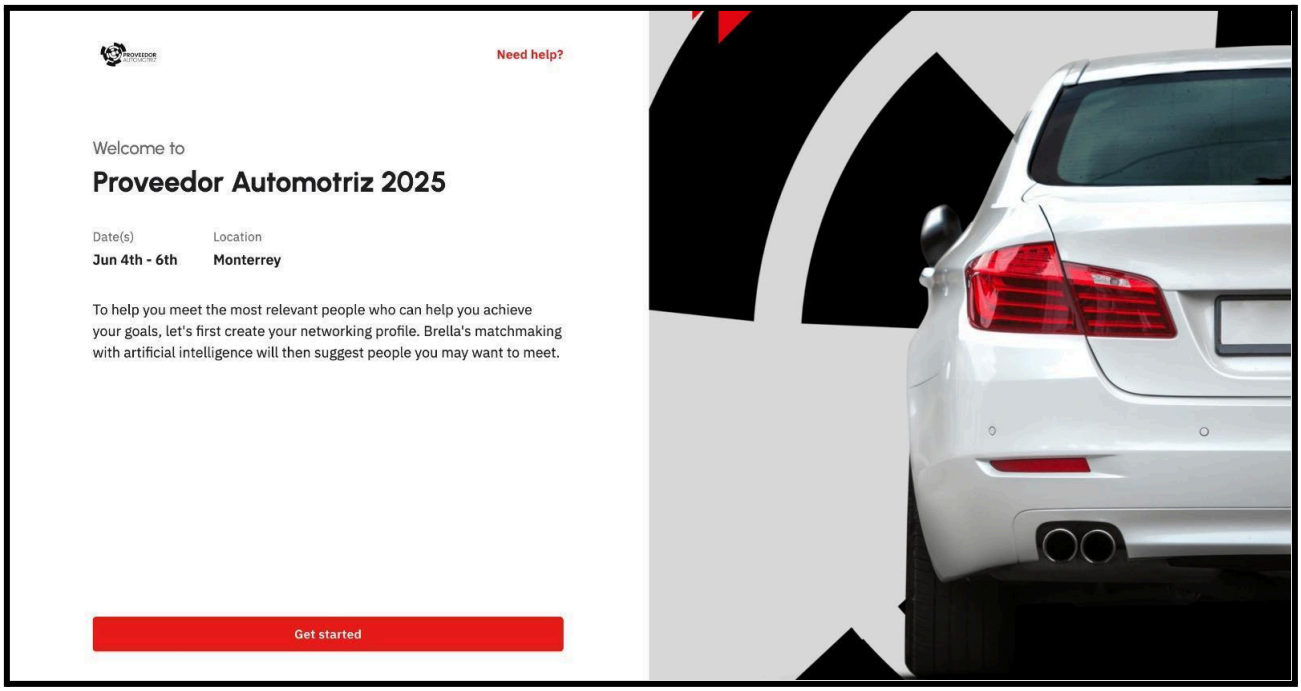
Event Onboarding

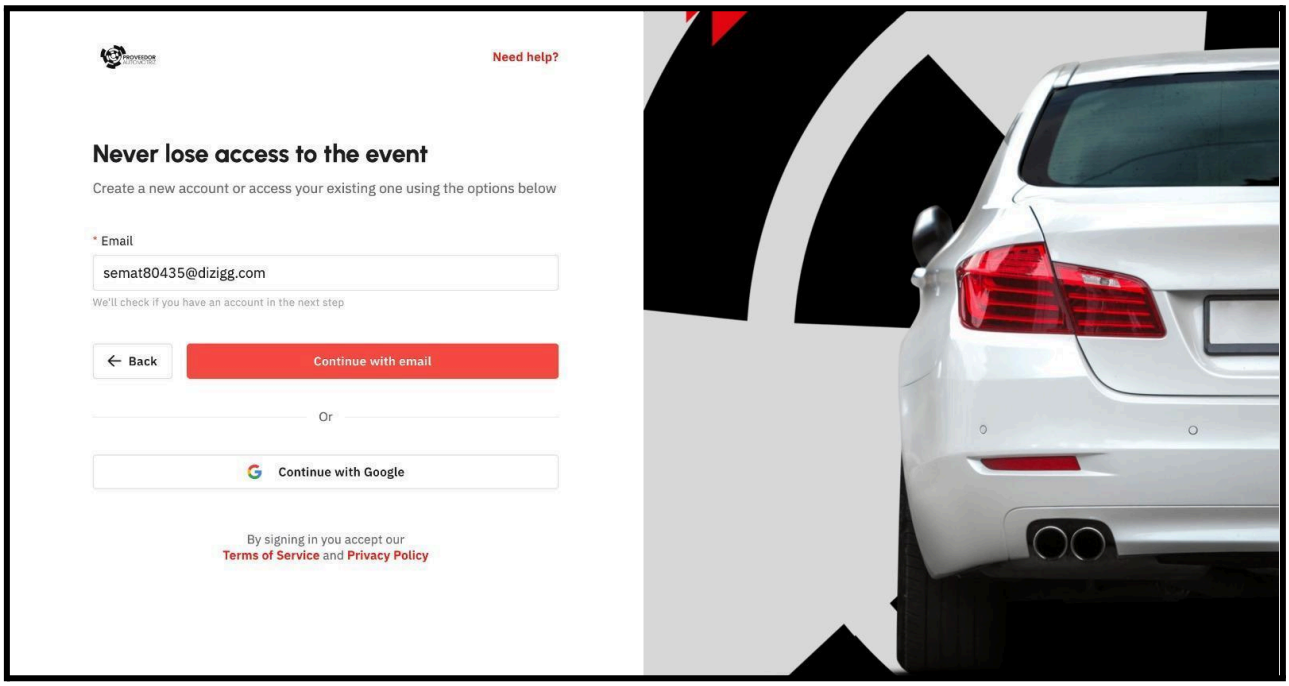
After creating your Brella account when purchasing your ticket or redeeming your code, you can now join the event through an invitation sent to your registered email. Once you've selected your preferred method to join the event (either through the website or the Brella app), you'll need to follow a few steps to register. This is the first step in creating your profile before you can start generating your B2B appointments.

How to join the Proveedor Automotriz 2026 event

💻 Brella web app

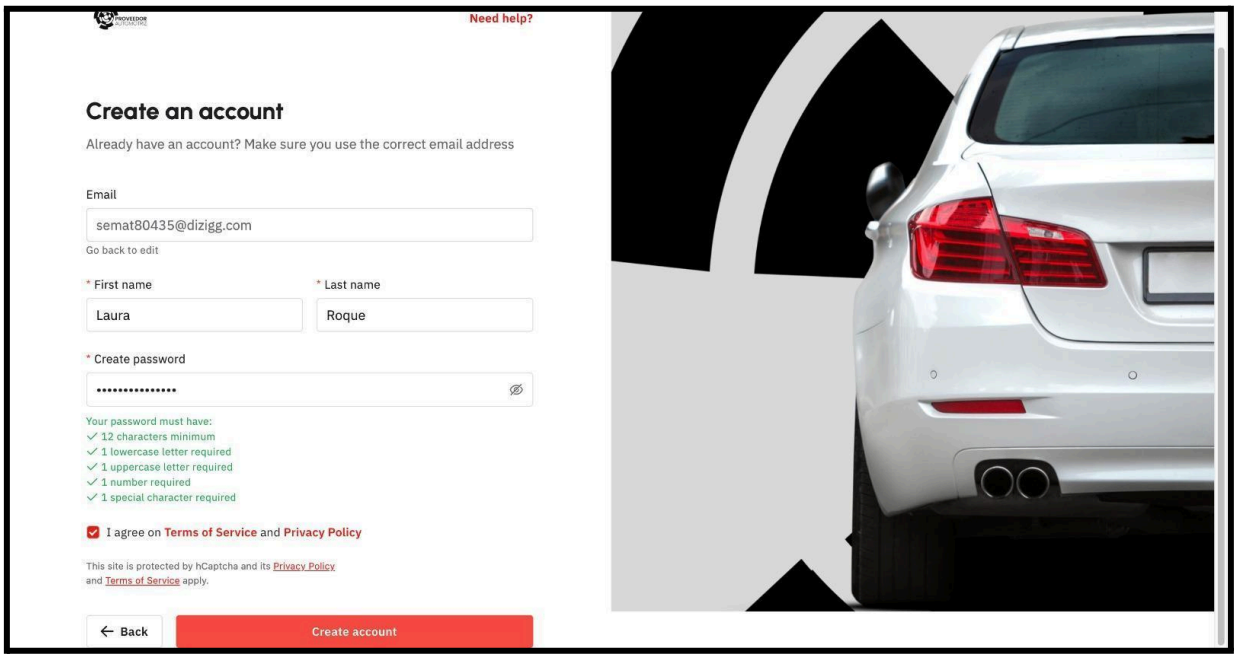
This is the screen you'll see when you log into the Brella web app via https://next.brella.io You'll see a brief welcome message along with key event information. Click **"Get Started.**





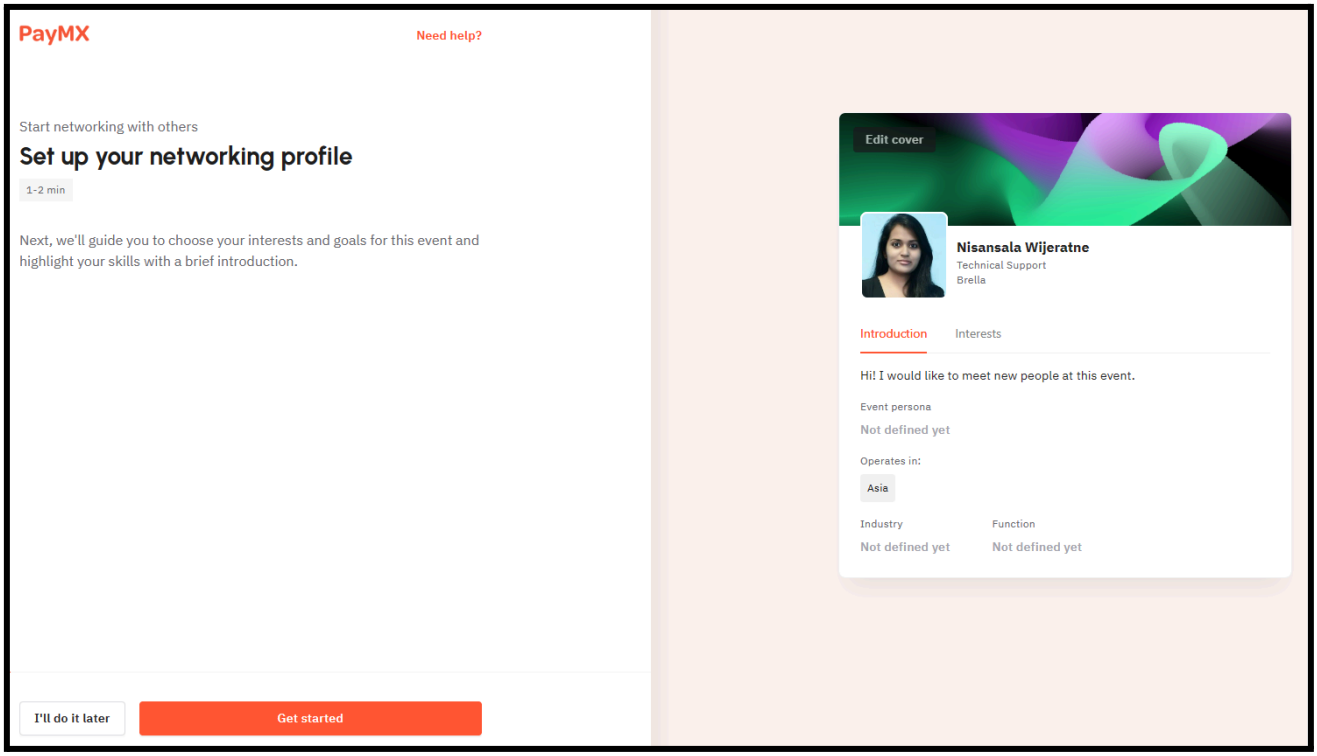
Personal Information

After the previous screen, you'll see a screen that says **"Personal Information."** The details on this screen are automatically populated with the information you entered when creating your Brella account. You can edit them if needed or click **"Create account."**



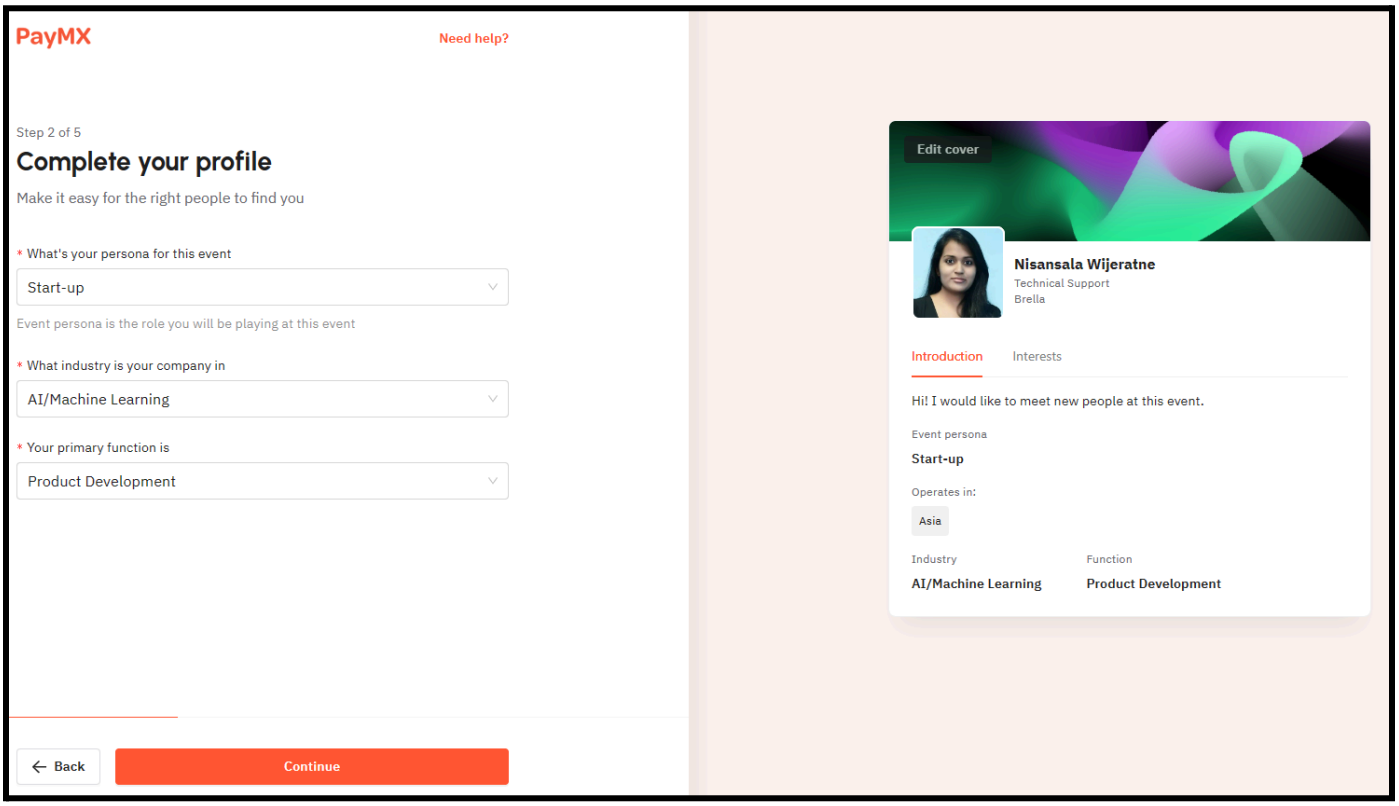
Set up your networking profile

You'll be directed to **"Set up your networking profile.**" If this option isn't available, you can select **"I'll do it later"** and set it up when the option opens by clicking the "People" tab in the event's main menu. Otherwise, click **"Get Started."**



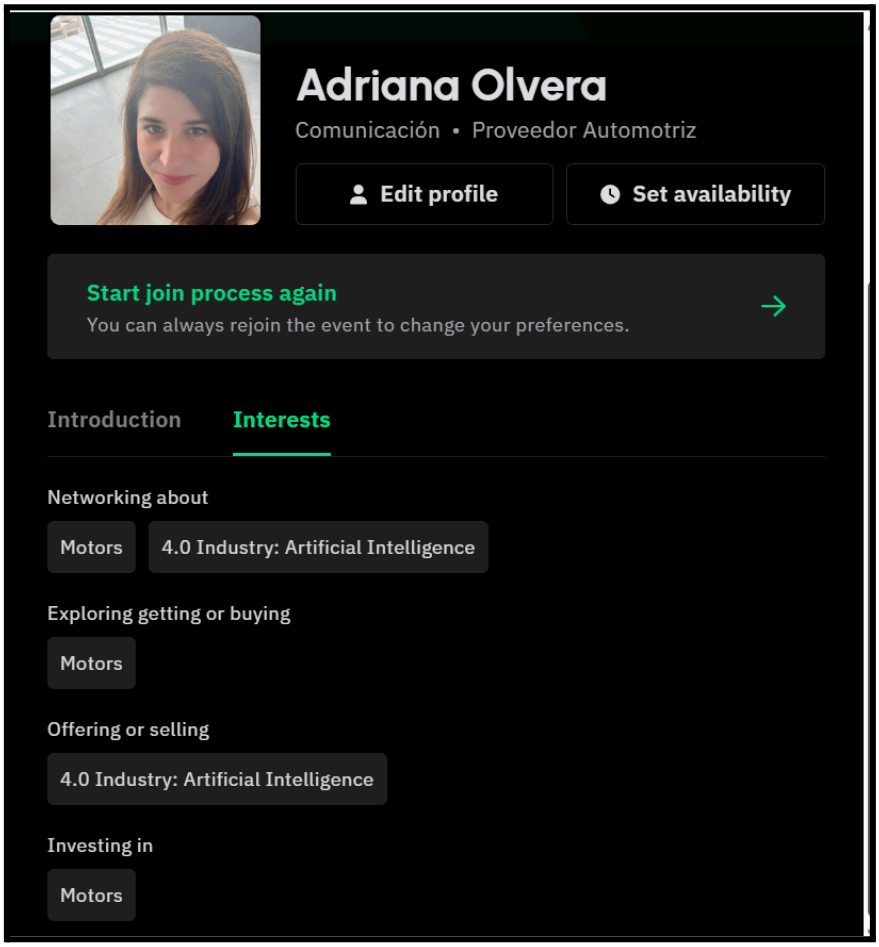
Set your event role

The next step in setting up your networking profile is to enter your details. If we've already enabled this feature, here you can select the exact role you'll play at the event based on your company position, industry, and job duties. Select the options that best suit your needs from the drop-down menus and click **"Continue."** You'll see a preview of your profile on the right.



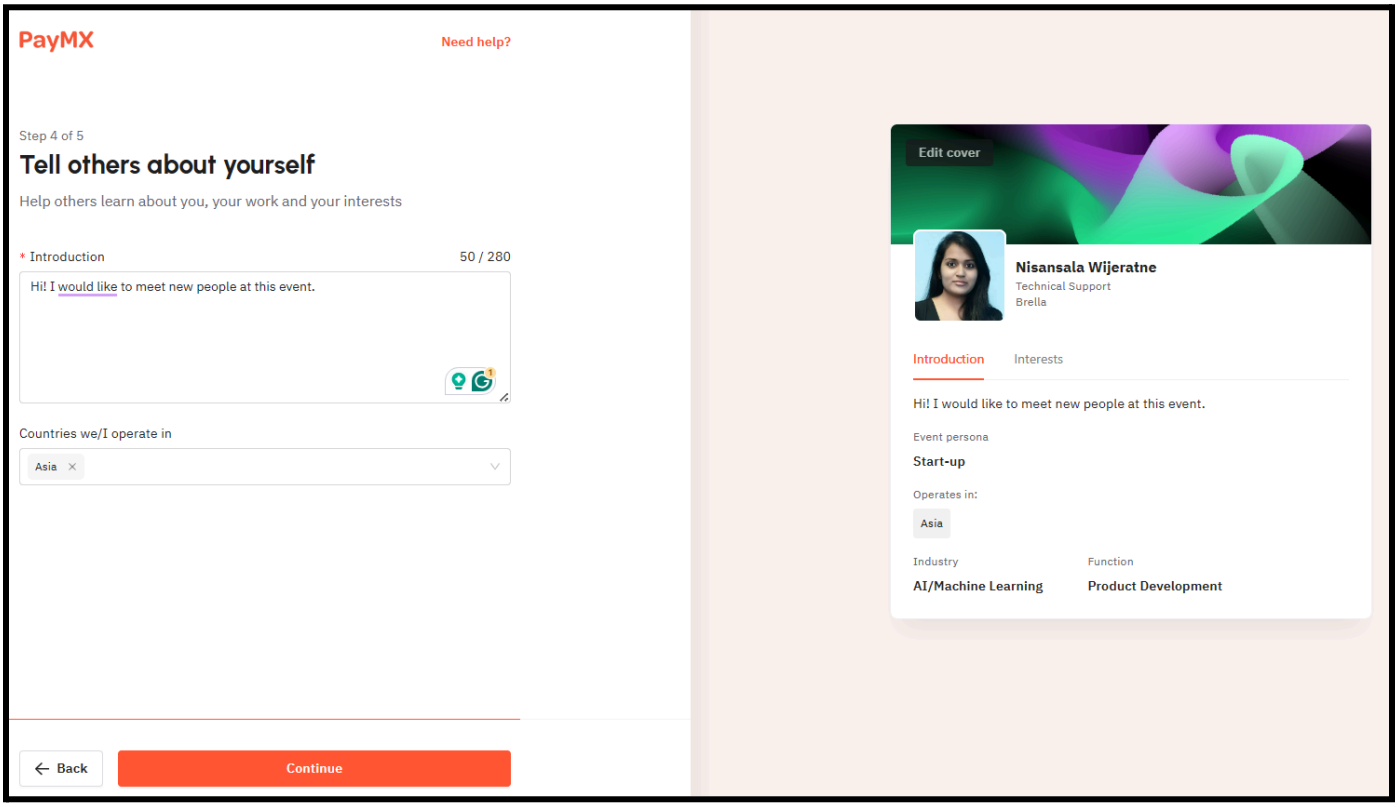
Set your matchmaking interests (requirements if you are a buyer)

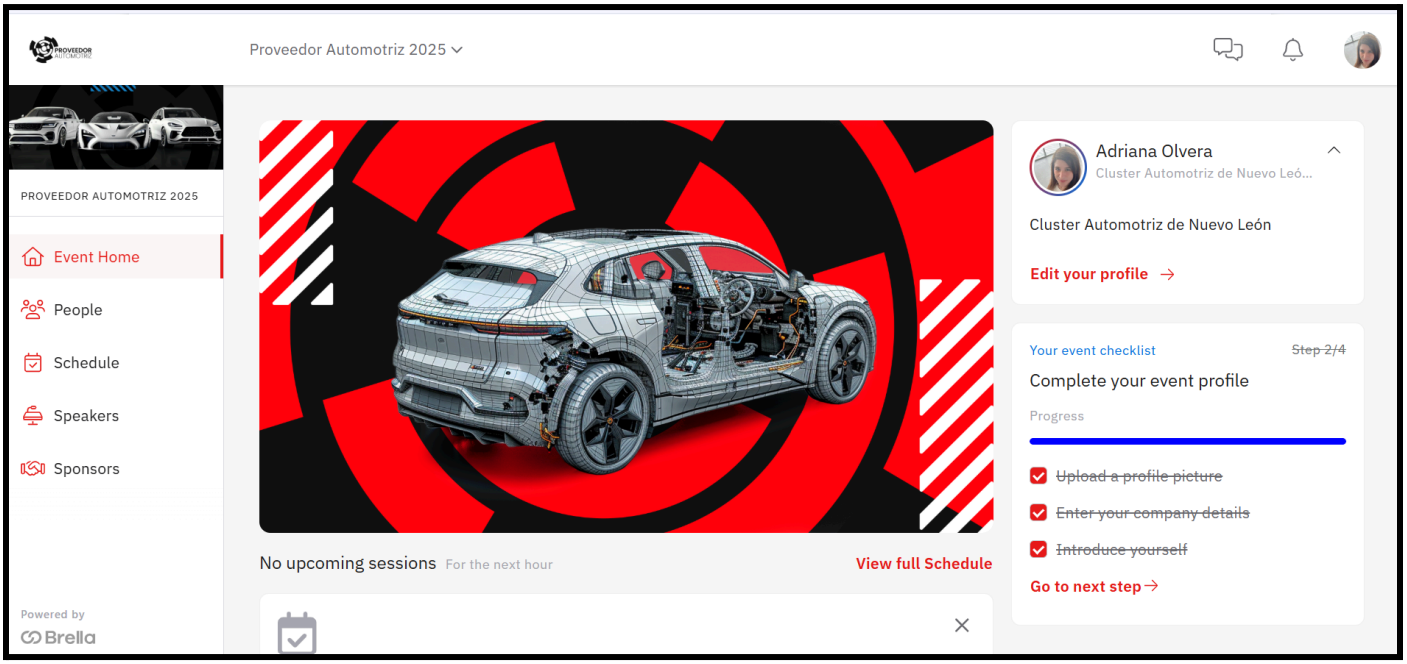
The next step in setting up your networking profile is to select your matchmaking interests. For each category, you will need to select your goals. Once you've selected your interests, the Brella platform will match you with the most relevant people and then request your B2B appointments. Once this is done, click **"Continue."**



Write a short introduction on your profile.

You'll then be asked to write a short introduction about yourself and also select the location where your company operates. The maximum character limit for the introduction is 280. Click **"Continue"** once you've completed this step.





You have successfully completed the process of joining the Proveedor Automotriz 2026 event in the Brella web app. You are now ready to start requesting your B2B appointments!.

📲 Brella Mobile App

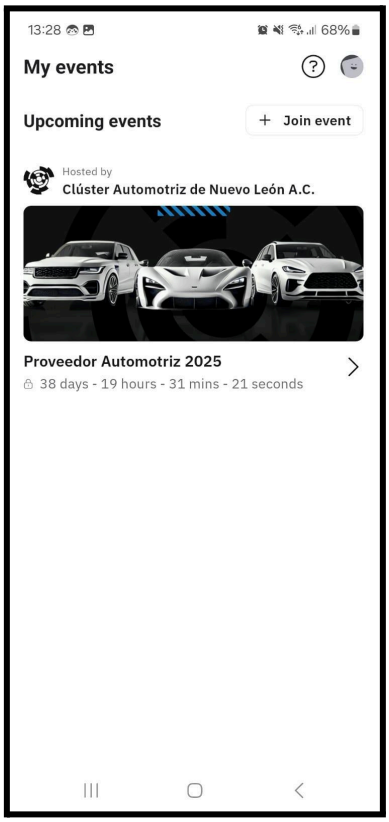
How to register for the Brella app

To log in to the Brella app from your mobile device, first create an account:

1. Download the Brella.io app from Google Play or the Apple Store on your mobile device.
2. Open the Brella app from your mobile device.
3. Click Sign In.
4. Enter the email address you registered with Brella when you purchased your tickets. The app will then take you to the page to complete your information and create your account.

Video tutorial on [YouTube]

Once you have created your account, you can log back in to the Brella app at any time.



Setting Up Your Account in the Brella App

You can easily edit your account details in the Brella mobile app, which will be reflected in the web version.

1. Log in to the app with your credentials, i.e., email and password.
2. Click the account icon in the top left corner.
3. Edit your information: email, name, company, title, cover photo, and profile picture.
4. Click Save Changes at the bottom.
5. Your account is now updated.

Upload your profile picture

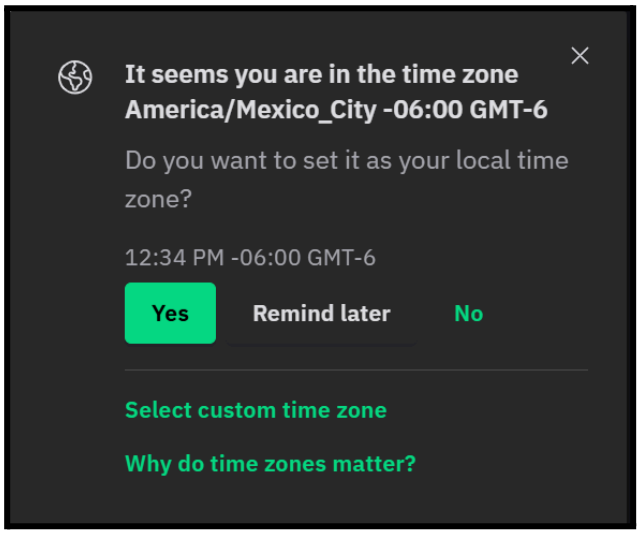
1. Click on your profile in the top left corner of the app.
2. Click the profile or cover photo icon.
3. This will open your library. Open a folder and select the photo you want.
4. After selecting a new image, tap the green **"Save Changes"** button at the bottom to update your photo.

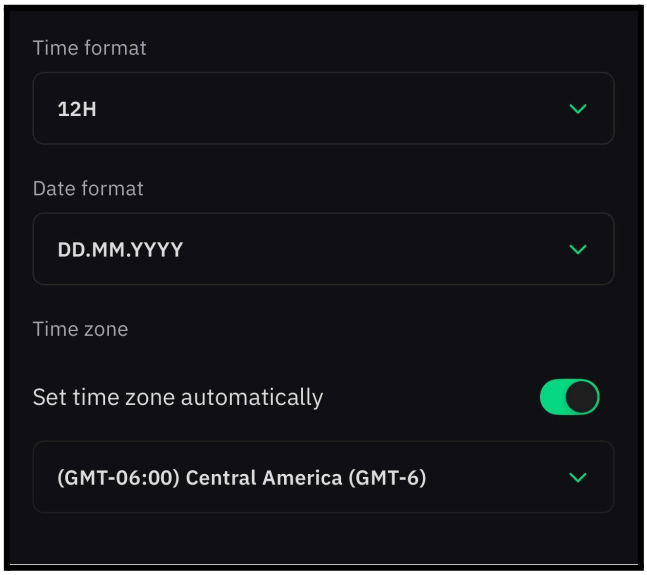
If you can't find the "Manage" button to add your photos from your folder on your device, go to your phone's settings and allow the Brella app to see all your photos.

💡**The cover photo's aspect ratio should be 1:2. Therefore, a good image size should be twice as wide as it is tall, and the file size limit should be less than 5 MB.**

Select the Monterrey, Nuevo León time zone.

You can check the time zone from your account and at the top of the Schedule tab during the event.





If you want to change your time zone, follow the steps below.

- Go to your profile in the top left corner of the app.
- Scroll down to Time Zone Settings. Change the time format and time zone in the drop-down menu.
- Tap the green **"Save Changes"** button when you're done.

💡 Choose the time zone for Monterrey, Nuevo León (the event's host city). This way, you won't have to worry about time changes, as your account will update accordingly.

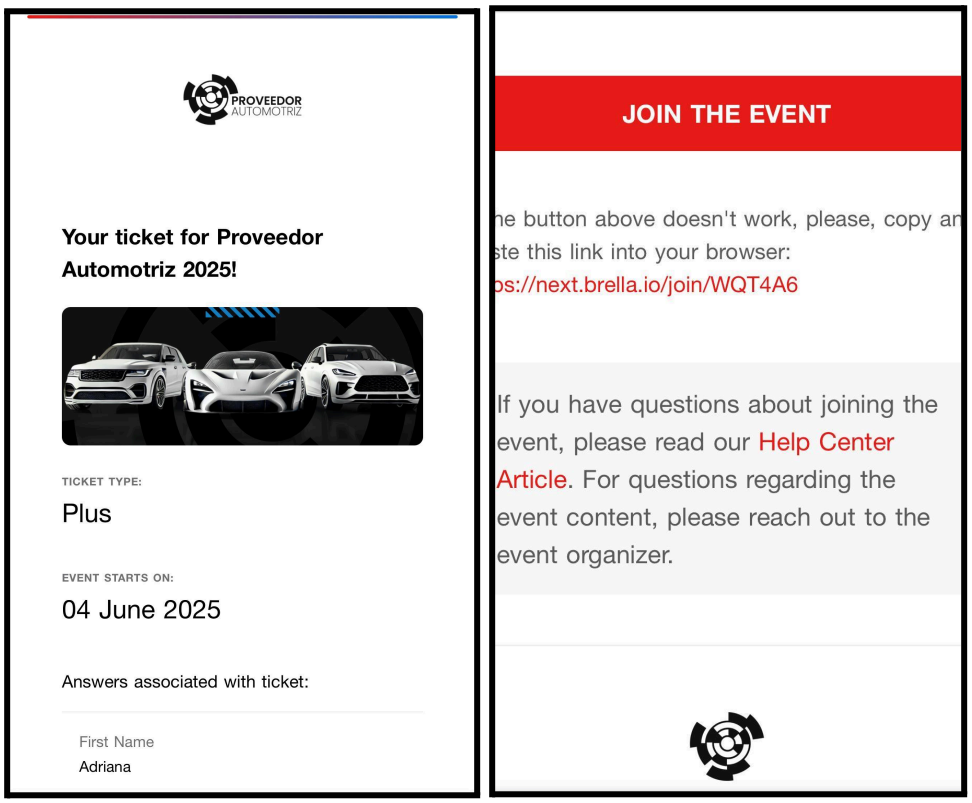
Enable notifications. When you download and open the app for the first time, you will be asked if you want to enable notifications. Go to your account settings, then to "Notifications Settings," and then set/reset notifications (permissions) in your mobile device settings.

Join the Proveedor Automotriz 2026 event through an invitation we will send to your email.

Just like the Brella event website, the mobile app allows attendees to seamlessly access the event. We will send you an invitation to join the event one month before it begins. There are several ways to request this invitation so you can join the event seamlessly.

- You will receive an event invitation in your email. Go to your inbox and open the Brella invitation email for the Automotive Supplier 2025 event.
- The invitation you receive will have a registration code and a link to join. You can use either of these to join the Brella event. Click the **"JOIN EVENT"** button or the link you received from us in your event registration email.
- Clicking any of the options above will take you to the Brella app you downloaded to complete the registration process. Make sure you've downloaded the Brella mobile app and created your account. Also, make sure you have the latest version(s).

Example invitation email:



Join the event using the Code option

You can also copy the 6-digit entry code from the invitation email and join the event using the Brella app.

- Go to the Brella mobile app.
- Click "Join Event."
- Click "I have a registration code."
- Enter the code and you'll be directed to create your event profile.

Join the event using the "Link" option.

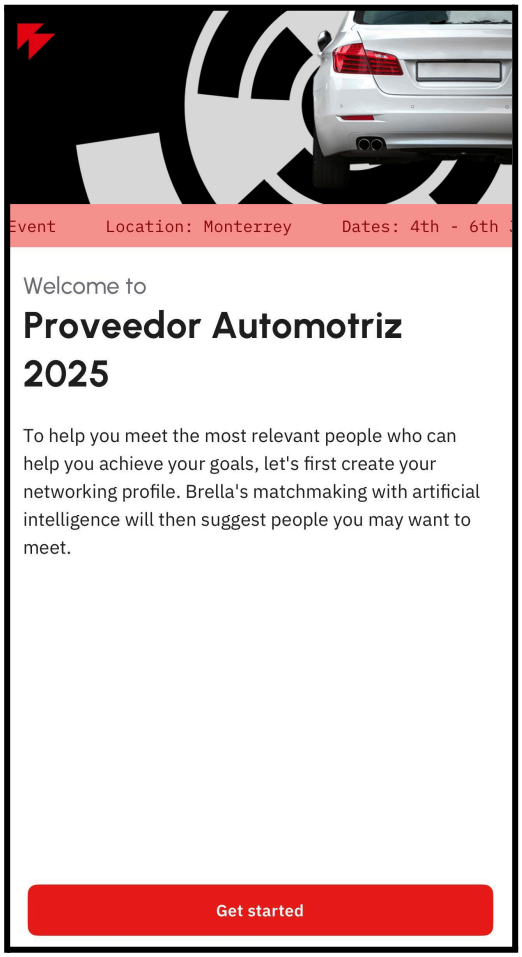
- Go to the Brella app.
- Click "Join Event."
- Click "I have a link to join."
- Go to your inbox, where you'll find the event invitation email with the entry options mentioned above.
- Once you click on any of the options, you'll be directed back to the event app.

- You can click on the event and complete the joining process.

Once you've chosen your preferred option to join the event, there are a few steps you'll need to follow to register for the event.

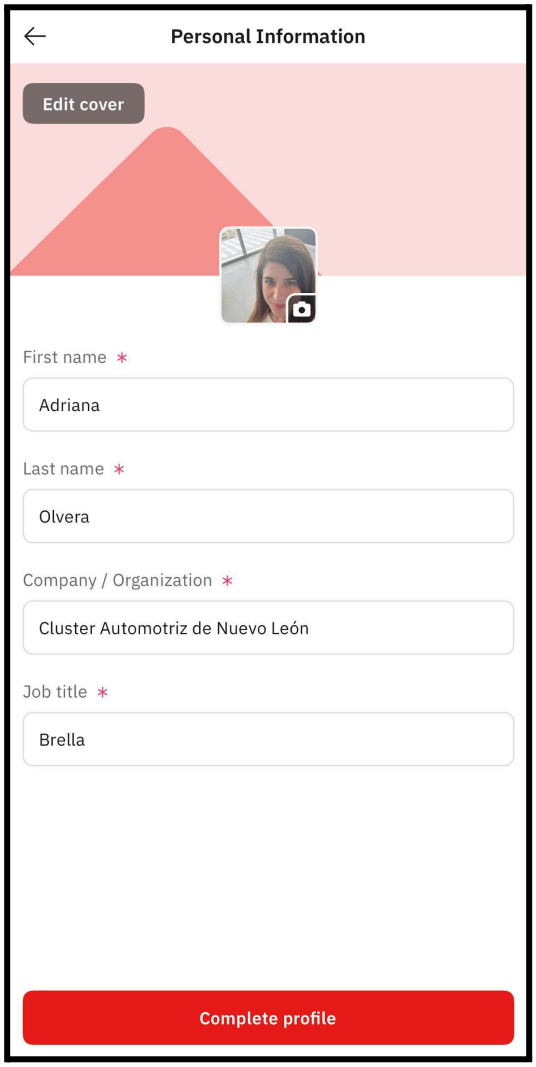
Welcome Screen

This is the first screen you'll see when you register for the event. You'll see a short welcome message, like the example in the image, along with some key event details. Click the **"Get Started"** button.



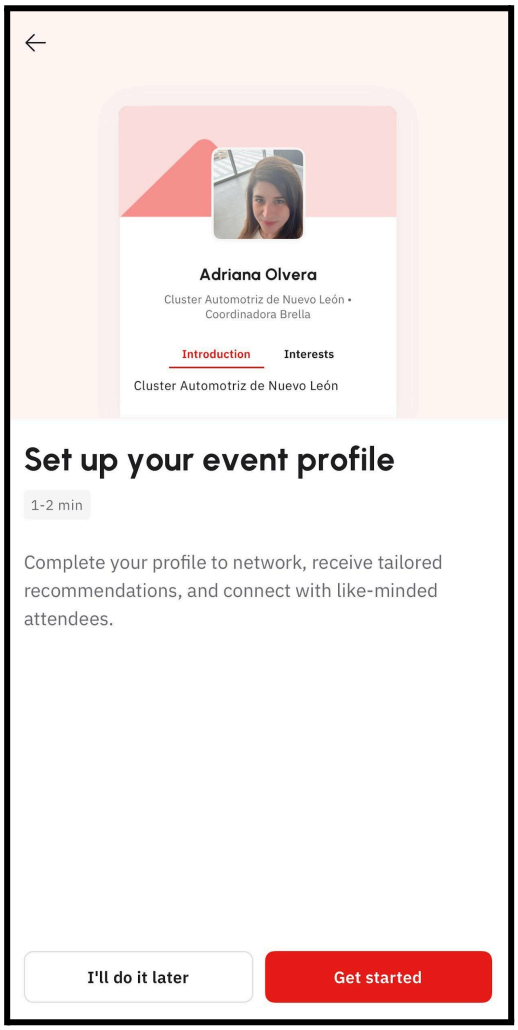
Personal Information

Next, you'll be shown a screen with your "personal information." The details on this screen are pre-populated with the information you entered when creating your account in the Brella app. You can edit them if necessary or click "Confirm and Continue."



Setting Up Your Networking Profile

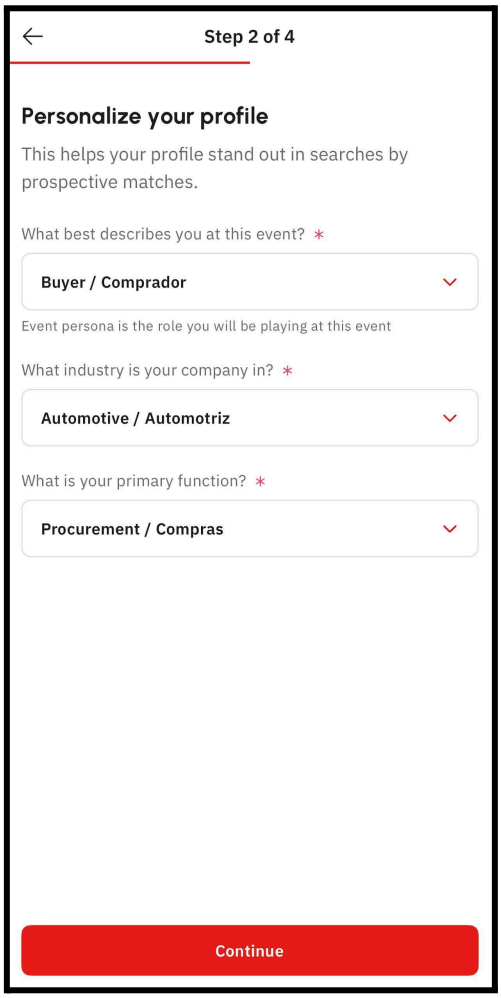
Next, you'll be directed to **"Set Up Your Networking Profile."** You'll also have the option to set up your profile later. If you'd like to set it up now, **click the "People" tab** in the event's main menu. Otherwise, click **"Get Started."**



💡**You won't be able to set up B2B appointments until you set up your networking profile.**

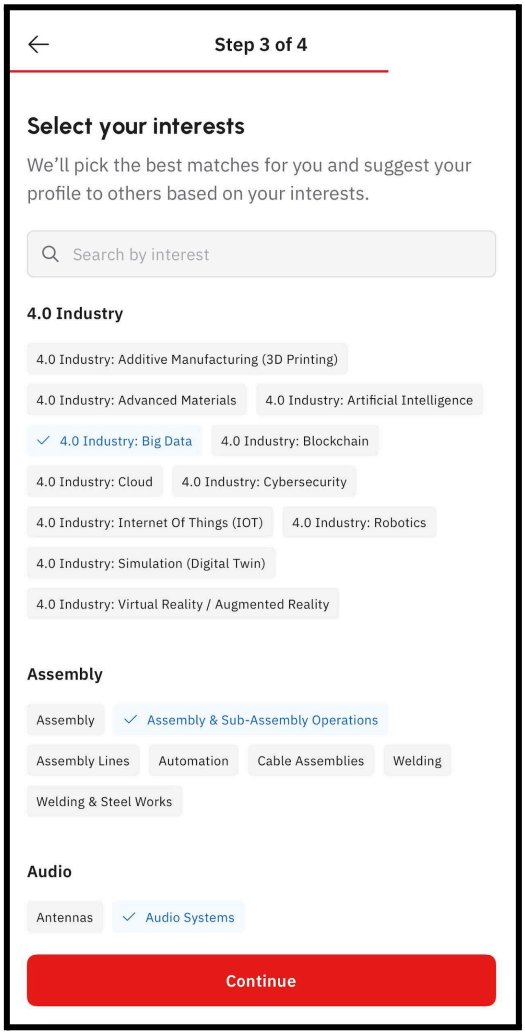
Enter Your Information

The next step in setting up your networking profile is to enter your information. This feature will be activated one month before the event. If it's already activated, this is where you select the exact role you'll play at the event based on the company's industry and your responsibilities. Select the options that best describe you from the drop-down menus and click **"Continue."**



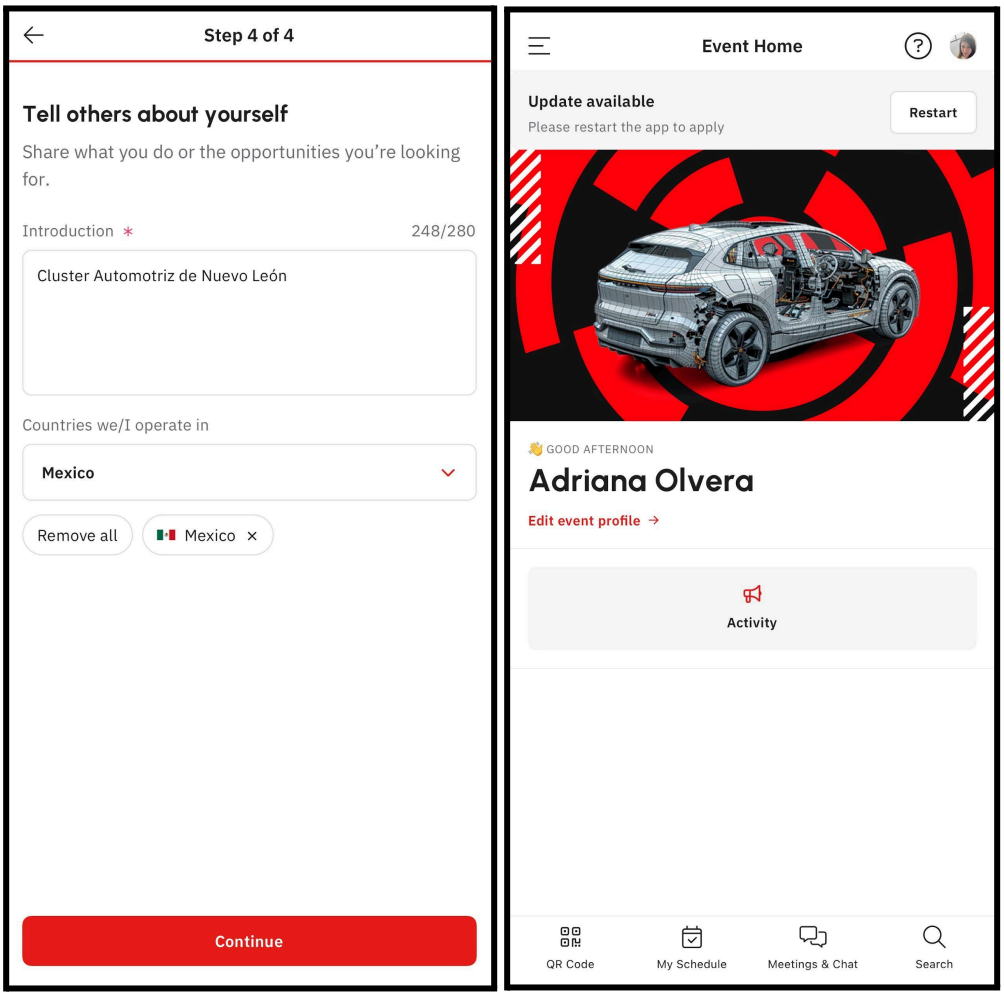
Set Your Interests for Matchmaking

The next step in setting up your networking profile is to select your interests so Brella's intelligence can perform the matchmaking. For each category you set up, you'll need to select your goals for the event. Once you've selected your interests, Brella will match you with the most relevant people based on those interests. Once you've completed this step, click **"Continue."**



Enter a brief introduction

Next, you'll be prompted to create a brief introduction about yourself and also select your company's location, i.e., where you work. The maximum character limit for your introduction is 280. Click **"Continue"** once you've completed your details.



The **"Home Event"** will now appear, and you'll find your QR code to enter the event, the event agenda, meetings, and the chat at the bottom left. You've successfully completed the process to join the event. Now you're ready to start making your B2B appointments!